

CHARITY TRUSTEE: ROLE DESCRIPTION

GIVE BLOOD 4 GOOD – WHO ARE WE?

Give Blood 4 Good is an awareness charity that aims to improve education surrounding blood donation. People need blood transfusions every day; some are needed at an unexpected, critical point to save someone's life, and others are needed on a regular basis to improve a person's quality of life. However, only 4% of those who are eligible to donate in Scotland actually do so. Additionally, a staggering 81% of 18-24 year olds in the UK have never donated blood, with 35% of this age group admitting they are scared. At Give Blood 4 Good we want to improve these statistics by educating and encouraging all of those who can donate to do so. We feel if we can educate people at a young age, we can instil a habit that will encourage people to continue to donate throughout their life. To do this, we empower and celebrate our donors as we feel they deserve to be recognised for saving lives.

CHARITY TRUSTEE – WHAT WILL YOU DO?

Charity trustees are essential to the smooth running of a successful charity. As we are a new charity, we are looking for someone to help lift Give Blood 4 Good off the ground and establish us as a reputable charity with a wide reach. We want to encourage as many people as possible in Scotland to donate blood regularly, and we need your help to do it. Our trustees oversee the running of the charity and ensure that we always comply with our charitable purposes:

- a. Give Blood 4 Good- Donating for a good cause
 - i. Improving awareness and education surrounding blood donation.
 - ii. Sharing stories of donors and recipients.
 - iii. Improving the accessibility and awareness of donor centres across the UK.
- b. Give Blood 4 Good- Regular donation
 - i. Creating a culture in which regular donation becomes part of people's lives.
 - ii. Encouraging early donation habits by directing education initiatives towards young adults.
 - iii. Encouraging young adults to donate in groups, bringing along people who have never donated before.
 - iv. Foster a fun approach and encourage healthy competition to remove the mystique and fear often associated with blood donation.

MAIN RESPONSIBILITIES:

- To exercise control over the management of Give Blood 4 Good. This is in the form of collective responsibility, shared equally amongst all trustees.
- To provide advice and guidance to Give Blood 4 Good on decisions and the general direction of the charity.
- To oversee the financial governance of Give Blood 4 Good and ensure that all legal requirements are complied with e.g. filing and auditing accounts.
- To oversee the corporate governance of Give Blood 4 Good e.g. by ensuring that the charity details on OSCR are up to date.
- To ensure that Give Blood 4 Good always acts within the framework of our charitable purposes.
- To provide expert advice as and when required.
- To promote the expansion of Give Blood 4 Good to help us to reach more potential blood donors.
- To attend (usually virtually) quarterly meetings of the board of trustees of Give Blood 4 Good.

WHO ARE WE LOOKING FOR?

ESSENTIAL

- Someone who is passionate about blood donation and what Give Blood 4 Good are aiming to achieve.
- Someone with professional experience in the healthcare sector e.g. has worked, or is currently working as, a doctor, nurse or healthcare practitioner either within the NHS or private healthcare sector.
- Someone who can commit up to ten hours per month of voluntary time to a new and upcoming charity.
- Someone with some experience of volunteering for or working with charities.

BENEFICIAL BUT NOT ESSENTIAL:

- Someone who has previously been a trustee of a charity.
- Someone who has some experience of corporate governance.
- Someone who has some experience in charity finance.

WHAT YOU'LL GET OUT OF IT:

- A sense of accomplishment that you are doing something amazing. By increasing donor numbers, you will be saving and improving lives across the UK.
- The opportunity to be part of the Give Blood 4 Good team from very early on in its journey.



- The opportunity to be a vital part in the growth of a brand new charity with the scope to expand rapidly.
- Reasonable expenses incurred will be reimbursed in line with our expenses policy.

MANAGEMENT AND SUPPORT:

- The Give Blood 4 Good team will be there to support you throughout your role.
- A charity trustee induction pack will be provided before commencement to ensure that you are familiar with your duties and responsibilities.
- The Give Blood 4 Good team will regularly update any guidance, and provide training as and when necessary, to keep you fully informed throughout your role as a trustee.

HOW TO APPLY:

- Send a CV and cover letter to giveblood4good@gmail.com outlining how you are suited to this role, why you want to apply and any relevant experience.

PLEASE NOTE:

- This is a voluntary role. There is no remuneration for any trustees or members at Give Blood 4 Good at the present time.
- At Give Blood 4 Good it is policy to ensure no applicant receives less favourable treatment on grounds of gender, race, marital status, age, disability, sexual orientation or religion.
- We are committed to promoting equality within our charity and voluntary programme.