

# **Role title: Fundraising & Events Officer**

### **Role description:**

At Give Blood 4 Good, our mission is to improve awareness and education surrounding blood donation – particularly in young adults – and encourage everyone who is able to donate to do so. The charity is at an exciting period of development and growth, and as we continue to work to achieve our mission, we're looking for a dynamic, ambitious and motivated Fundraising & Events Officer to join our team and deliver the planned increase in income required to execute our growth strategy. The Fundraising & Events Officer's main responsibilities will be to raise core and restricted income from charitable trusts and grants, develop corporate and strategic partnerships, as well as manage the personal donations we receive. This role will also lead on developing a variety of events to support the fundraising strategy, including the bi-annual ball.

## **Role specification:**

- To identify potential funding opportunities (including grants, trusts and donors) and prepare the required submissions.
- Research suitable funding streams, providing information and insight on opportunities and producing high-quality written submissions.
- To maintain relationships and maximise all opportunities with current supporters.
- To maintain accurate fundraising records including accounts and lists of financial donors
- Adhere to the charities GDPR and compliance policies.
- Develop and manage corporate partnerships, aiming to develop some partnerships into sponsorships.
- Liaise with Programme Officer to coordinate any programmes related fundraising.
- Support individuals / groups who would like to fundraise for Give Blood 4 Good, including sharing fundraising packs ahead of events.
- With support from other core Give Blood 4 Good team members, organise annual fundraising events, including bi-annual Blood Ball (next due in 2024).
- Support programme officer(s) to organise programme-specific fundraising events.
- Attend monthly core team meetings and quarterly full team meetings.

### Role requirements and qualifications:

### Required

• Strong time management skills. This is a voluntary role, so all work will have to be managed alongside other commitments.



- Excellent interpersonal skills. Able to establish effective working relationships, based on agreed outcomes, with diverse stakeholders, including core Give Blood 4 Good team.
- Show a proactive, resilient attitude to developing the quality and efficiency of their own work.
- Effective communication skills. Updating the core team regularly with any key developments, as well as leading on any fundraising updates in the full team meetings.

#### Desirable

- Experience of working within the charity sector.
- Knowledge of existing fundraising opportunities within Scotland and the UK.
- Existing connections with potential partners within Scotland and the UK.
- Experience of budget development and monitoring.
- Knowledge and experience of community, education and fundraising events.
- Experience developing new and innovative initiatives, as well as delivering growth within the events and/or community fundraising sectors.

# What will you gain from this opportunity?

- Opportunity to be involved in Give Blood 4 Good's journey from an early stage and shape the future of the charity.
- Pride in knowing you are doing something amazing. Through increasing donor numbers, you will be saving and improving lives across the UK.
- Opportunity to become a core member of the Give Blood 4 Good team.

# Additional information

- We are looking for a 12-month commitment minimum.
- Travel and other expenses will be reimbursed in line with the Give Blood 4 Good expenses policy.
- Some travel will be required to attend external meetings (e.g. with Scotblood).

### **Application**

Please submit a CV and short cover letter detailing why you feel you are suitable for the role to hello@giveblood4good.org

Applications will remain open until a suitable candidate is found.