

# Bloody Brilliant Uni Squad Job Description

Give Blood 4 Good is on mission to get as many young people to donate blood as possible. Donating blood is a safe, simple and rewarding way for people to give back to society, often helping people at a critical point in their lives. Through working with organisations, schools and universities across the country, we're aiming to improve education and increase participation in blood donation among young adults, and empower people to continue to give blood until they're no longer able. To achieve this, Give Blood 4 Good is breaking down the misconceptions to remove the fear and mystique that can often be associated with the process, so that everyone who needs a blood transfusion can receive one.

#### What will you do in your role as a member of the Bloody Brilliant Uni Squad?

As a team, your main goal will be getting students to talk about blood donation. To do this, empowering and celebrating blood donors is essential and is what will ultimately increase participation. We are looking for creative and motivated people to educate students about blood donation in fun and innovative ways. In your role, you will assist groups of students, sports clubs and societies at your university to organise blood drives. Throughout the academic year, we want you to organise awareness events and fundraising campaigns in order to share our message. Whether you organise a club night takeover or a 5km charity run, it is completely up to you. This is your opportunity to get creative!

We are looking for hard—working, enthusiastic students who are passionate about blood donation to educate their peers and encourage more people to donate blood. Depending on the number and quality of applications we receive, we are flexible in how many students we recruit to be a part of the Bloody Brilliant Uni Squad.

#### Main responsibilities:

- To act as an ambassador for Give Blood 4 Good and create new opportunities to educate students about blood donation.
- Work closely with the Give Blood 4 Good core team to carry out the overall ambitions of the organisation. It is important to update us regularly and keep us in the loop about what you're up to!



- Actively engage with students at your university and educate them about blood donation and encourage them to organise blood drives.
- Assist groups of students, sports clubs and societies in organising blood drives. Liaising with your local blood donation centre is key for these to succeed.
- Get 50 people signed up to donate through our website. This can include blood drives you organise as well as friends and family who may not go to your university.
- As a team, organise at least one awareness event for the students at your university.
- Host fundraising events if and when possible.
- If a blood donation society already exists at your university, we want you to see how you can work together to improve education and increase participation in blood donation.
- Establish a legacy for the Bloody Brilliant Uni Squad.

# What we're looking for:

- A fun, outgoing and confident individual that is confident in speaking to students and staff across the university.
- Someone who is positive and passionate about blood donation, making a difference to people's lives, and what Give Blood 4 Good aim to achieve.
- Someone who is always willing to learn and develop professional skills.
- An ambitious, creative and innovative person who will come up with original ways to spread the word about blood donation to as many people as possible.
- Someone who is determined and committed to their voluntary role and wants to see the Bloody Brilliant Uni Squad succeed.
- Effective time management skills to ensure you thrive at both your Bloody Brilliant Uni Squad responsibilities and your studies.
- A university/college student looking to commit to a voluntary role for the full 2023/24 academic year.

#### What you'll get out of it:

- Fantastic work experience in a not for profit organisation to help enhance your CV.
- The opportunity to develop professional skills that will be beneficial for future job applications after graduating such as:
  - Team management
  - Event management
  - Data handling
  - Problem Solving
  - Experience working in the charity/healthcare sector
- Pride in knowing you are doing something amazing. Through increasing donor numbers, you will be saving and improving lives across the UK.
- The chance to be creative in inventing new, effective ways to get students donating across your university; especially those who have never thought about it!
- The opportunity to be part of the Give Blood 4 Good team from very early on in its journey.



# Management and support:

- The Give Blood 4 Good team will be there to support you throughout your voluntary role.
- You will receive training before commencing your voluntary role; this will outline what is expected of you and how to communicate our key messages.
- A Volunteers Information Pack outlining key contacts and everything you need to know will be given to you before you start your role.
- Costs incurred will be reimbursed, as outlined in the Volunteers Information Pack.

# How to apply:

- · Send your completed application form and CV to hello@giveblood4good.org.
- · Your CV should include a short personal statement about how you are suited to this role.

### Next steps:

- Application deadline: Thursday 31st August 2023.
- Interviews will take place throughout August/September. This can be done via Microsoft Teams.
- Successful applicants will be offered a place on the scheme following the interview.
- A training session will take place once recruitment is complete. The format of this will be determined nearer the time.
- We are looking for the team to hit the ground running at the start of the 2023/24 academic year.

